

KIKU OBATA



KIKU OBATA & COMPANY

Profile:

Kiku Obata & Company, established in 1977, is a design firm focused on transforming how people think about and experience a product, activity, company or place. Our design philosophy is simple: create real, unique, beautiful and compelling work. We integrate architecture, planning, environmental graphics, interiors, graphic design, lighting and brand strategy around a clearly articulated idea. We do not have a style. Each assignment begins with thoughtful research, intelligent deduction and collaboration with our clients. We are known for undertaking complex, brand-driven, collaborative, multidisciplinary projects. Our work has helped clients integrate design into their strategic thinking, realize their business goals, develop memorable brands and create value.

Clients include:

American Greetings, Anheuser-Busch Companies, Bakers, Barnes & Noble, Brown Shoe, The Children's Place, Dave Koz and Friends Cruises, Detroit Tigers, Disney, Grand Ole Opry, Great Rivers Greenway, Hard Rock Hotels and Casinos, Madrid Xanadu, Maritz, Papyrus, Pin-Up Bowl, St. Louis Cardinals, Simon Properties, SmartCare, Starbucks, Station Casinos, Target Corporation and Whole Foods Market.

Services:

Graphic Design

Corporate Identity
Annual Reports
Publication Design

Architecture & Interior Design

Lighting Design

Environmental Graphic Design

Programming & Design
Wayfinding Systems
Design Documentation
Fabrication Coordination

Strategic Retail Planning Design

Naming
Brand Strategy
Architectural Documentation
Fixture Design
Merchandise Planning
Logo & Identity Development

Brand/Identity Development

Strategic Positioning
Brand Creation
Naming & Tagline Development
Logo & Identity Development
Collateral Design
Packaging Design
Interactive & Web Site Design